

# Member Value Proposition

We can do more to help our community when we do it together.



## Why

**We exist to foster greater wellbeing and prosperity in the community and collectively deliver more social impact.**

- By supporting the social and economic wellbeing of our regions we can create a community that provides a place for our ‘neighbours’ to live, work and play.



## How

**We bring together the community and support actions that create opportunity and choice.**

- We advocate for the economic and social growth of our regions.
- We return profits to our local communities.
- We facilitate sustainable local banking in our regional communities.
- We support initiatives that have broad reaching, positive and enduring impact on our community.
- We provide connection and support for future local communities and business.



## What

**We help locals through face-to-face support and connection.**

- Sustainable face-to-face local banking.
- Community grant programs.
- Corporate volunteering programs.
- Create spaces for business and community.
- Thought leadership and advice.
- Other community support programs.